



Two Stage Process

STAGE 1 PG Dip:

The Pearson BTEC Level 7 Extended Diploma in Strategic Management and Leadership (120 Masters level credits) is delivered by Stratford Business School using intensive seminars and distance learning. SBS have delivered seminars all over the UK at armed forces bases during the last 10 years.

SBS can come to you if there are 10 or more individuals who wish to complete the programme. Contact SBS for future Seminar dates or to arrange a visit by SBS staff.

STAGE 2 MBA:

On successful completion of the Extended Diploma with SBS you will have an unconditional offer for a final stage "top up" to achieve an MBA by distance learning with one of our partners: Northampton University, Staffordshire University or Plymouth University.

ELC FUNDING CAN BE USED FOR BOTH STAGES

The PG Dip provides an opportunity for service personnel to gain recognition for their strategic level leadership and management training and provides direct entry on to the final stage of an MBA. Contact David Dayitch at SBS to find out what accreditation can be awarded to you.



Accreditation

The Level 7 Extended Diploma in Strategic Management & Leadership is a nine Unit programme.

WO1/WO2/WO with CLM or equivalent are usually accredited with two Units

Captain/Lieutenant/Flt Lt with JOTAC, JOLP, LEOC or equivalent are usually accredited with three Units

Major/Lt Cdr/Sqn Ldr or ranks above are usually accredited with three or four Units

Please contact the Business School to discuss other accreditation possibilities. The four Units in the shaded boxes below represent units that are most often accredited through military rank-related courses.

Stage 1 PG Dip

Pearson BTEC Level 7 Extended Diploma in Strategic Management & Leadership

Professional Development	Strategic Change Management	Project Development & Implementation
Corporate Communication Strategies	Strategic Management & Leadership Skills	Strategic Marketing
Strategic HRM & Research Methods	Strategic Planning	Managing Financial Resources

Extended Diploma: Recognition and Further Opportunities

Pearson Level 7 Management qualifications are widely recognised, and managers in both the private and public sectors study for them at colleges and universities throughout the UK in order to enhance their career prospects.

This level of qualification indicates that the holder has a strategic outlook and possesses senior management skills that can be used in any organisation.

SBS Extended Diploma holders can automatically move to Stage 2 and be offered a final stage MBA place at a partner university if they wish.

Study Methods for the Extended Diploma

Intensive 5 day Seminars

Stratford Business School are regularly invited to military bases (for example RMAF, Northwood HQ and the Defence Academy) to hold intensive seminars to cover main subject areas. There is some pre or post seminar work; the amount will depend on your level of accreditation.

Students who have no accredited units achieve these by tutor-guided distance learning before or after the seminar.

If you have already achieved the six-Unit Pearson Level 7 Diploma with SBS you can attend for three days to "top up" to the 120 Credit Point Extended Diploma.

Distance Learning

All units can be completed by distance learning. This is a way of spreading the cost of course fees by studying one Unit at a time. Stratford Business School's experienced, MBA-qualified staff will guide you through the Units at your own pace and provide feedback on your assignments.

Stage 2 MBA

Stratford Business School's partner Universities: Northampton University, Staffordshire University and Plymouth University automatically accept SBS Extended Diploma holders on to the final stage of their MBA's by distance learning. The main requirement is a 15,000 word tutor guided Dissertation. Our students have a streamlined application process and benefit from discounted course fees.



The value of the MBA: The Master of Business Administration

The MBA is a globally recognised management qualification that benchmarks individuals at postgraduate Level 7 and puts their experience into context. It enables employers worldwide to understand an applicant's level of management and intellectual ability, whatever their technical background.

Testimonials from recent Extended Diploma Seminar students

"Excellent instruction and support from tutors." Defence Academy

"A wonderful, thoroughly stimulating course. Very engaging tutors who were helpful and encouraging." Defence Academy

"Intensive course but highly enjoyable and the best way to complete the PGDip. Has certainly given me the push I needed to move onto the final stage MBA. Thank you." Defence Academy

"The tutors were first class and imparted the knowledge effectively and in a highly engaging manner. I would definitely recommend this course – a busy but interactive week." Defence Academy

"Excellent course. Many thanks." RMAS

"A very enjoyable and challenging course with excellent study packs. Very good subject delivery that was detailed and clear. Thank you." Army HQ Andover

"Fantastic course with excellent delivery and support." Northwood HQ

"A well structured and run course with knowledgeable, helpful instructors." Northwood HQ

"An extremely good course. It has given me a good understanding of the corporate sector and corporate terminology. I will continue to recommend this course to my peers. Thank you!" Northwood HQ

"An excellent course which I have already recommended to a number of colleagues. Well delivered, useful study materials and interesting topics. Real world examples are a great way to reinforce the theory." Northwood HQ

Further feedback for Stratford Business School can be seen on the ELCAS website.

How to Enrol

Contact David Dayitch at Stratford Business School for an Application Form and confirmation of the course fees that apply to your level of accreditation to assist with ELC funding. Please also get in touch to find out future Seminar dates or to discuss holding a seminar at your base.

Stratford Business School
Bridge House
PO Box 1754
Stratford upon Avon
CV37 6TW

Tel 00 44 (0)1386 643352

study@stratbiz.co.uk

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